

10 THINGS

YOU SHOULD KNOW BEFORE CHOOSING YOUR

DENTIST



THE CENTER FOR
DENTAL EXCELLENCE

By The Center For Dental Excellence

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Letter From The Center For Dental Excellence Doctors

Dear Friend,

Whether you are researching treatment for yourself or a loved one, you are in the right place. At The Center For Dental Excellence our mission is to provide you with excellent treatment and excellent service.

However, we understand that it is your right as a consumer to find a dentist that is the best fit for you. We hope that this report helps you decide which dental office is the right fit for you, whether it is The Center For Dental Excellence or not.

Reading on, you will find the top 10 things we consider the most crucial in finding a dentist that is dedicated to you as much as they are dedicated to your smile.

We look forward to meeting you soon!

To Your Healthy and Happy Smile,

Dr. Cary, Dr. Charles, Dr. Lynn and Our entire Team

P.S. Explore our website and when you are ready, call 708.794.4231 to schedule your first appointment or ask questions.

P.P.S. If you are a new patient, be sure to download our initial \$249 savings certificate. This is only available for a limited time.



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DO THEY OFFER SAME DAY APPOINTMENTS?

When your tooth hurts, it hurts nearly as much to be told that there are no appointments available for several days, if not weeks. When choosing a dental practice, it is an absolute necessity for you to know that if you are in pain, your dental office cares. You may often find that dental practices are booked weeks in advance, leaving little wiggle room for emergency visits. You should feel confident that when you need your dentist, the whole team is there for you.

At The Center For Dental Excellence, you are our number one priority. We know what tooth pain feels like and how important it is to bring you relief. We keep openings in our schedule to cater to our patients, new and existing, for when they are feeling pain. If you call in the morning, we will be able to see you in the afternoon. If you call in the afternoon, we will figure something out so that you can see us as soon as possible.

We want to see you as soon as possible.

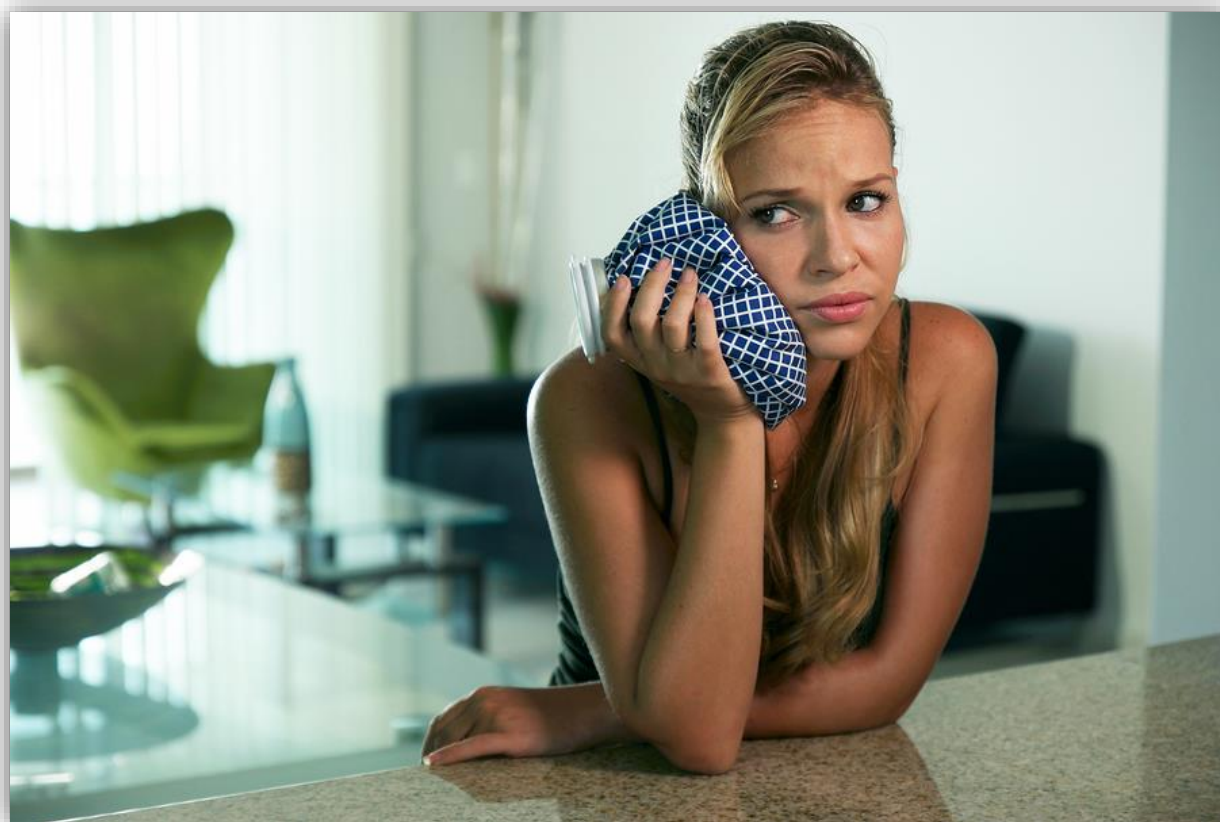


DO THEY OFFER A SAME DAY RESOLUTION?

With many dental offices, it isn't only difficult to get an appointment right away, it is also disheartening to find out that you have a cavity or tooth decay, and have to wait several days or even longer to get relief. They tell you what the problem is during that first visit, then send you back to the front desk to schedule your next appointment for a resolution. Meanwhile, you suffer through the pain for days.

With The Center For Dental Excellence, we understand that tooth pain can be crippling. Pain in your teeth or gums can cause irritability, aggravation, and less productivity. We want to relieve your pain as soon as possible, oftentimes on the first visit! If we are unable to provide a complete resolution in the first visit, we make sure to relieve your pain as much as possible before your follow-up visit that will be shortly thereafter.

We want to relieve your pain as soon as possible.

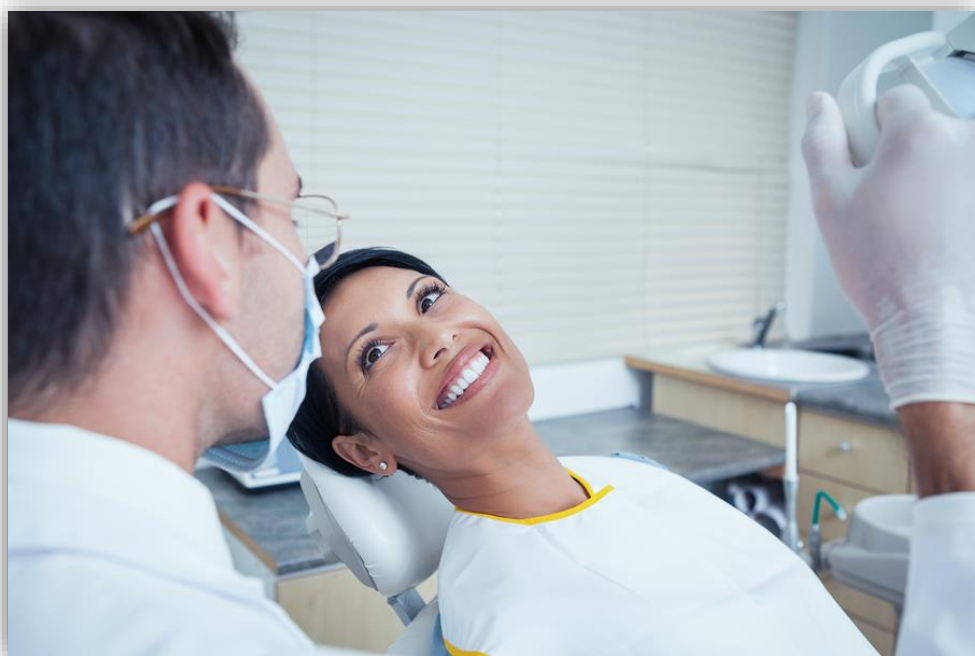


DO THEY OFFER FLEXIBLE SCHEDULING?

Many dental offices have regular office hours that only span during the hours of a regular workday, Monday through Friday. This means you will likely have to leave work or school for even a routine appointment, missing important curriculum or paid wages. Additionally, even their schedule 6 months from now is tightly pre-scheduled, leaving few options to line up with your own.

At The Center For Dental Excellence, we want to work with your schedule. We know that it is difficult to spare time while you are working or at school for a routine appointment. To help accommodate your schedule, we have adapted our hours to include appointment availability both before and after your typical work and school day hours. Additionally, we have Saturday hours to accommodate even the most rigid of schedules. If you find that our current hours still do not work for your schedule, let us know! We will do the best we can to accommodate you.

A routine appointment shouldn't affect your wages or your studies.

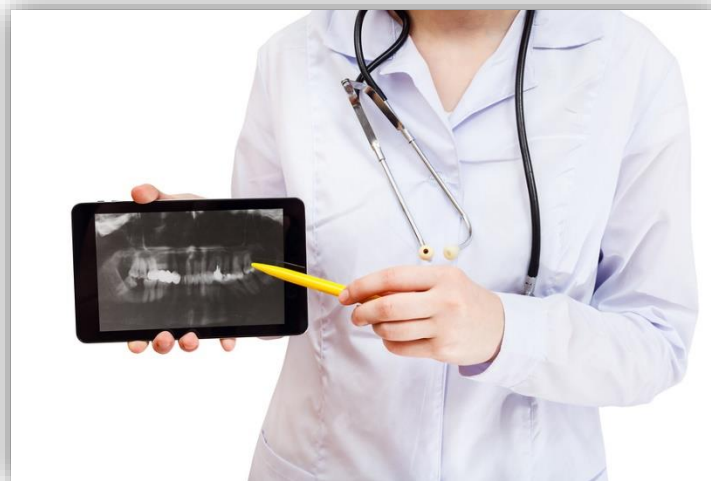


CAN THEY PROVIDE A SIMILAR CASE WITH RESULTS?

When you arrive for your appointment to address tooth pain, it may be explained to you that you have irreversibly inflamed pulp tissue in your lower right 1st bicuspid and that he or she will need to perform a root canal to salvage the tooth. But what does that mean? Are you being upsold? Is there another solution? Can they show a similar case, noting similarities, and providing images of successful results? If not, you should seek a second opinion before committing to a surgical procedure.

We understand that you are in pain. We know you want relief right away. However, you shouldn't sacrifice optimal dental health care simply to be free of the pain. Improperly diagnosed pain and incorrectly applied dental procedure can lead to more problems and more pain further down the line. If your dentist assures you that it is "standard procedure" then they should have several similar cases to share with you, and even patients that will be glad to share their experiences with you. At The Center For Dental Excellence, the only "standard procedure" is not simply assuring you that our recommendation is the right solution, but showing you similar cases and their successful results. You will be able to see for yourself the similarities in the similar cases and your own. You and your dentist, together, will be able to decide the best route to relieving your pain.

At The Center For Dental Excellence, we want you to be confident with your dental health choices.



DO THEY OFFER ANY SATISFACTION GUARANTEES?

With many dental offices, work performed is simply considered flawless. If any problems arise with fillings, crowns, bridges, or implants, you will often find the dentist blames your personal care and dental hygiene or an unavoidable problem (that has nothing to do with the work the dentist has performed). As a result, the new solution ends up costing you more money, more time, and sometimes more pain.

The Center For Dental Excellence is glad to offer a 100% satisfaction guarantee on their work provided. If you experience additional or unchanged pain after the healing period, we are glad to take another look and make any necessary adjustments.

We don't believe you should be accused of poor personal care while suffering with more pain.



DO THEY STRIVE TO BE NATIONALLY ACCREDITED?

Many dentists adhere to their schooling, serve their residency, and assume proficiency in their field. Once fully-certified in the field of dentistry, they no longer strive to achieve regional or national recognition. They simply rely on their certification to be their credibility.

Our dentists and The Center For Dental Excellence have received both regional and national recognition. We feel it is important for our current and future patients to know that we not only meet the rigid standards of dental associations, but also exceed them. We were even voted as the Patch's Reader's Choice for Best Dental Office. We have also received the Angie's List Super Service Award for 3 years running! We are proud of our accomplishments and accreditations as they symbolize what our patients overwhelmingly think of us!



Being nationally accredited exemplifies that we constantly strive to improve our standards for providing exceptional care.



DO THEY HAVE A GOOD REPUTATION?

Many dental practices will claim a good reputation and support it with text based reviews from people like Allie B. and Charles D. The challenge with these types of reviews is that they hold no credibility. Their reputation should speak for itself through review sites with reputable sources.

The Center For Dental Excellence prides itself on its credible reputation. Whether it's word of mouth, a thank-you letter, or 5-star rating on review sites like Google or Yelp, we appreciate what our patients have to say about us. Read a couple of our favorite reviews below:



Gail Barenie
9 months ago

★★★★★ I was referred by my Munster Indiana pulmonologist (Dr. Tapan Desai) to the Illinois offices of Dr. Greenebaum and The Center for Dental Excellence for a dental appliance to treat my sleep apnea. I could not have been sent to a better place! Dr. Greenebaum and the staff are awesome! Everyone, from the front desk, the insurance coordinator and the dental assistants to the doctor himself are patient, kind, professional and courteous. My appointments are always on time and the office has early hours to accommodate my work schedule. Dr. Greenebaum patiently explained my treatment and monitored my progress while slowly advancing the oral appliance to gently open my airway at night and not compromise or change my bite. I consider myself very fortunate to be in the care of Dr. Greenebaum and The Center for Dental Excellence. There are very few providers for this appliance in our area, and his service is excellent.



Coretha Vanessa White
10 months ago

★★★★★ I love CDE! I had been looking to find a new dentist that I felt comfortable with for some time. My sister recommended the Center for Dental Excellence and Dr. Cary Goldberg. I was so nervous about changing dentists, I am a dental-phobe and my early history with dentists was not good. On my first visit, I knew I had found THE ONE! They are so professional, do excellent work, are compassionate, and when I had an emergency needing urgent work, Dr. Goldberg called me immediately and was able to help me. Suzanne, who is my dental assistant, is someone whom I trust and all the staff are welcoming.

A good reputation should come from credible sources.

DO THEY GIVE BACK TO THE COMMUNITY?

There is a lot that can be said about a dental practice that not only is a presence in their community, but strives to nurture growth and development. Some practices are glad to donate to a cause, but is that enough of a contribution?

At The Center For Dental Excellence, we find it is essential to not only donate money to bettering the community in which we live and work, but also to donate time and play an active role! We find our presence in the community reaffirms that we consider our patients our friends.

Giving back to the community is an essential key to being a part of the community.

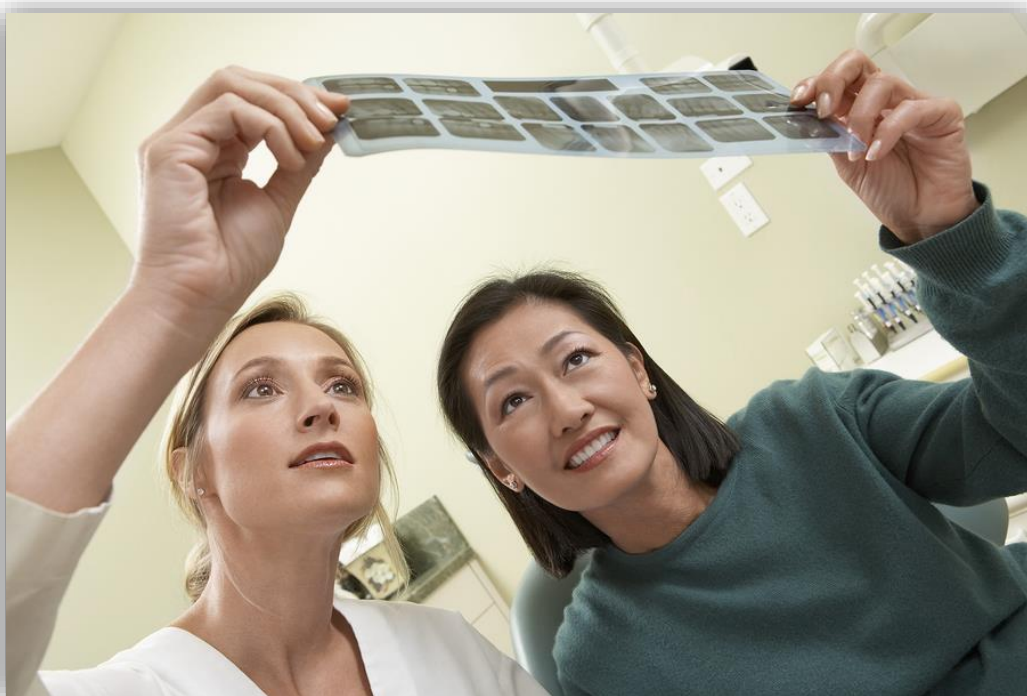


DO THEY OFFER A SAVINGS CERTIFICATE FOR THE INITIAL VISIT?

You can search far and wide, but, finding a dentist that offers a savings certificate to cover the cost of an initial consultation is nearly impossible. Occasionally you may come across a dentist who will offer \$25 or so off of your first visit. However, they may span what can be done in a single visit across two visits, simply to make up the difference of the discount. So much for savings!

At The Center For Dental Excellence, you can download our savings certificate to cover the entire cost of your initial consultation. It includes exam, x-rays, and consultation. The doctors at The Center For Dental Excellence are dedicated to evaluating your smile and establishing the best course of action for improving your dental health as well as self-confidence.

Your very first visit is about becoming a valued part of the Center For Dental Excellence family!



ARE THEY RECOMMENDED BY ANY PERIODONTISTS?

A very handy indicator of knowing if a dentist is the right dentist for you is to find out if they are recommended by a periodontist! A periodontist specializes in the health of your gums, and will typically only see and stick with a dental office that pays attention to and takes proper care of their gums. Your gums can be considered the foundation of a healthy smile. While not typically visible, they are essential to keeping your teeth firmly in place.

The Center For Dental Excellence is happy to say that we service many periodontists in our area. They know that we take special care of the gums and even expertly treat gum disease on every level. We understand that the gums are the base in the structure of your smile and make sure that the health of your smile starts there.

Local periodontists love the expert care we provide when it comes to the health of their smile.





DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

Like many doctors' offices, when you receive services at a dentist's office, you typically receive a bill requiring cash, money order, check, or credit card for the amount in full. This bill can often be disheartening and cause you to think twice about being proactive with your dental health.

At The Center For Dental Excellence, we believe your dental health comes first. We keep our costs fair, accept many insurances, and give you flexible payment options. Aside from the option to pay in full, we also offer Care Credit, Wells Fargo, and Simple Pay (which allows for 0% financing and no credit checks), as well as our in-house dental savings plan. When you walk through our doors, you can feel confident that your dental health is our main priority.

We believe that establishing an on-going relationship is more important than collecting payments for appointments in full.



Letter from The Center For Dental Excellence

Dear Friend,

We hope you found this report to be informative. If you have already seen another dentist prior to reading through this, be sure to call their office and follow up with any of these questions you don't feel that were answered during your last exam. Additionally, we invite you to take advantage of our \$249 savings certificate to cover the cost of your first exam, x-rays, and consultation, whether it is for your first consultation or for a second opinion.

At The Center For Dental Excellence, we understand that there is a lot to consider when choosing a dentist not only for yourself, but potentially for your whole family! That is why we decided to put this report together to begin with. When asked by a family member living on the other side of the country what they should look for in a dentist, we realized that these 11 questions were the most critical to ask when choosing a dentist.

Some dentists may think we have set the bar high, but we simply think these elements should be a minimum standard.

If you have any questions for the team at The Center For Dental Excellence, feel free to call 708.794.4231 and we will be glad to answer any questions you may have.

To Your Happiest and Healthiest Smile,

Dr. Cary, Dr. Charles, Dr. Lynn, and Our entire Team

P.S. When you are ready, call 708.794.4231 to schedule your initial exam including x-rays and consultation, and be sure to visit our website to download your \$249 savings certificate.